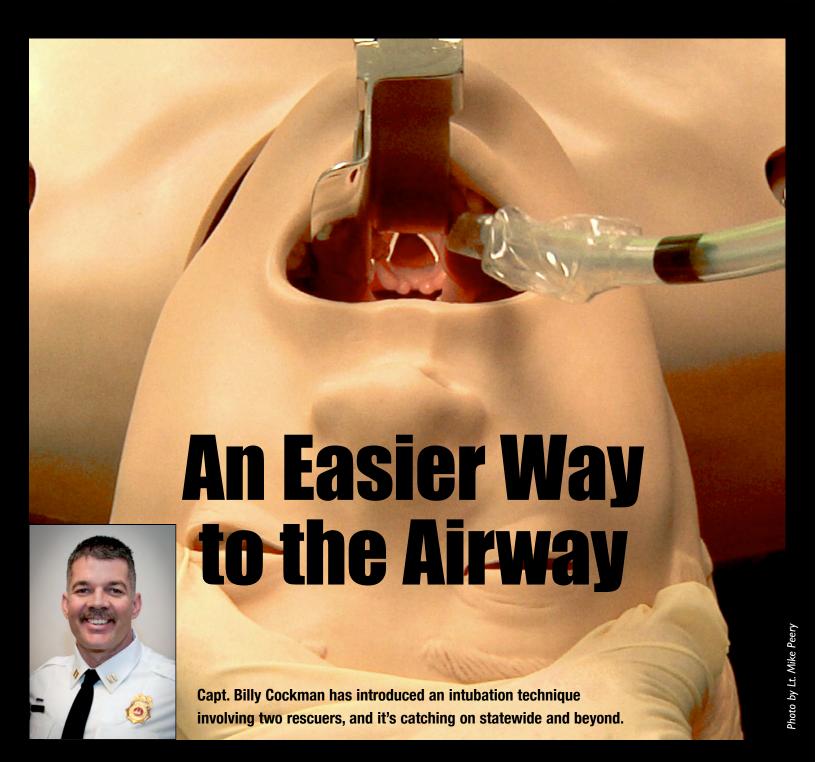
ON SIENE May 2012



Inside: Guns 'n' Hoses Recap • Pipes & Drums • Tele-Communicators Week

DEAR FELLOW FIREFIGHTERS



Everybody on this job has the right to factual information about our department, and I want to ensure that you get the facts.

One of the best ways to communicate the truth is directly and in person. Sitting down and talking is also a great opportunity to clarify and discuss what matters to each of you, and to listen to your thoughts and ideas. This is why I started scheduling "Ask the Fire Chief" Q&A sessions.

These sessions complement my fire station visits, which I plan to continue, but because the Q&A sessions are scheduled according to rank, the supervisor-sub-ordinate dynamic is removed, and that places some folks at ease when it comes to asking certain questions.

The first Q&A session in mid-April for Firefighters and Engineers lasted more than 5 hours; the second session, a week later, for Lieutenants and Captains lasted 2½ hours. Approximately a dozen people attended each of these sessions, and from my perspective, it was time well spent. I especially appreciate that employees were willing to attend while off duty. Both sessions included pertinent questions, meaningful dialogue, and most importantly, the delivery of factual information in context.

Participants asked about progressive discipline, promotions, patient transports, the department's budget, and why I've bunkered out and gone into some structure fires. But those are just a few of the questions, and I believe there are more to be asked and discussed, so I will continue to schedule more Q&A sessions.

I understand that not everybody agrees with some of the decisions or plans I have made as Director/Fire Chief, but the Q&A session participants who listen to me will hear the facts about these decisions and the rationale behind them – the same is true of fire station visits. My hope is that the facts I share will spread throughout the field quicker than rumors.

On the Cover:

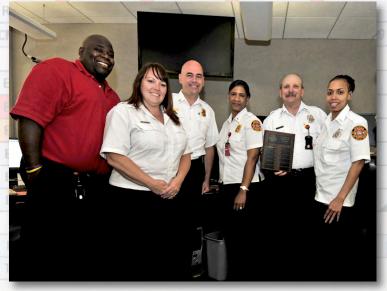
During a two-person intubation procedure, the second rescuer has the ability to view the vocal cords from an entirely different and more advantageous perspective, making the procedure easier to complete on the first attempt. Story, page 4.

Sincerely,

Marty Senterfitt Director/Fire Chief

Touting Our Tele-Communicators





Both photos (L-R) Fire Communications Assistant Supervisor Monique Jackson, Division Chief of Operations Chip Drysdale, Communications Officers Charles Bradford, Karen Johnson, Director/Fire Chief Marty Senterfitt, FRCC Supervisor Kim Moreland, and Communications Officers Rick Landess and Eboni Wallace.





Both photos (L-R) Chief Senterfitt, FRCC Supervisor Tammy Parker and Communications Officer Catherine Cyrus, Chief Drysdale, FRCC Manager Liz Henderson and Supervisor Ed Auld.

During National Tele-Communicators Week in mid-April, Fire Communications hosted an open house and also recognized several team members for a variety of outstanding efforts and service. Fire Communications Supervisors **Ed Auld** and **Kim Moreland** were recognized for perfect attendance in 2011. Moreland and Fire Communications Officer **Catherine Cyrus** received individual awards for training employees on the new Motorola CAD system. Auld was indivually recognized developing and implementing CAD training as well as authoring the Motorola User

Guide. Fire Communications Officer Rick Landess received an individual award for scoring the highest average in 2011 for following protocols in 9-1-1 call receiving. Moreland, Assistant Supervisor Monique Jackson along with Communications Officers Charles Bradford, Karen Johnson, Landess and Eboni Wallace received a team award for their performance during the following events in March: two mass casualty incidents, a second alarm structure fire, and handling the logistics associated with the total depletion of available rescue units on two occasions.

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(L-R) Rescue 7's Lt. Chris Woods and the Training Academy's Capt. Billy Cockman demonstrate the two-person intubation technique. Cockman developed the technique with former JFRD instructor/paramedic Mike Lerian to make the procedure easier and quicker.

Two-Person Intubation

See the Vocal Cords Like Never Before.

Intubation is becoming simpler, faster and safer thanks to a group of JFRD instructors who are offering an alternative technique that involves a second rescuer. The method is catching on in the field as well as other fire and rescue departments statewide. Meanwhile, the University of Miami, an internationally renowned source of EMS research and education, is also taking interest.

Known as "two-person intubation" or TPI, the procedure helps overcome two of intubation's biggest challenges — the difficulty in seeing the vocal cords and the fatigue associated with holding the laryngoscope blade in the proper position. Having a second rescuer work the patient from an opposite angle (an above-the-forehead perspective instead of the jaw) provides a more direct viewpoint of the airway and typically makes endotracheal tube insertion easier on the initial attempt. Also, the first rescuer has the advantage of leverage

4 ON SCENE

with the blade because he or she is lifting up or outward instead of pulling down on the jaw. That generally requires less effort and is easier to maintain during the procedure.

The two-person concept became apparent more than a year ago during an advanced airway course when Capt. Billy Cockman

"Two-person intubation is much simpler and really, really fast."

- Rescue 103's Battalion Chief T.C. Brown

Capt. Chester Clements and used TPI successfully.
Clements has used it three other times and says the technique is also safer for

first responders because it

offers more of a barrier from exposure to infectious diseases.

Battalion Chief T.C. Brown, who estimates he's performed

thousands of intubations by himself in his 37-year EMS career.

Brown recently responded to a cardiac red with Rescue 28's

"You don't have to get right up into the patient's face," Clements said. "That's one of the biggest advantages."

Despite his long tenure, Brown had never heard of two-person intubation until this year. He compared the concept of TPI to the skyhook method that paramedics learn. Skyhook is ideal for patients trapped in vehicles, but it's usually per-

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Former JFRD instructor Mike Lerian is now a firefighter with St. Johns County Fire Rescue and is assisting his department's Training Section with teaching two-person intubation to SJCFR's members.

and former JFRD instructor/paramedic **Mike Lerian** were contemplating the challenges that one of their students was having intubating a manikin. The student's issue was the force required to pull on the jaw and access the path to the vocal cords, especially using the skyhook method.

"She said, 'I feel like I can't do this on my own," said Lerian, now a firefighter/paramedic with St. Johns County Fire Rescue. "Capt. Cockman and I looked at each other and the same light bulb went off in our heads."

During a break, Cockman and Lerian gathered around the manikin and soonafter, they had a new procedure in the works.

"We quickly realized several advantages," Cockman said. "Not only is it easier for the second person to see the vocal cords, but the lifting motion used by the first rescuer is more natural and it reduces the procedure's invasiveness because it eases the force of the blade on the patient's jaw and teeth. Another advantage is how the second rescuer can apply suction during aspiration while still handling the tube so the procedure isn't delayed."

Cockman and Lerian soon taught TPI to fellow instructor/paramedic Lt. **Chris Woods** (Rescue 7). After years of practicing and teaching single-person intubation, Woods admitted he had to open his mind to the concept. Since then, Cockman and Woods have been teaching TPI as part of airway management classes at the Training Academy. TPI has also been incorporated into SOG 430, and Woods along with other field personnel have had repeat success with the procedure.

"Two-person intubation is much simpler and really, really fast. It's 5 seconds versus 15 to 20 the old way," said Rescue

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formed by one person. TPI also works in tight spaces with patients in the upright position. Engine 10's Capt. **Tony Doshier** and Eng. **Jason Carpenter** successfully used TPI on a patient in a laundry room earlier this year. "We were in a cramped space, but it worked great," Doshier said.

Rescue 25's Capt. **Terry Eaton** agrees the new technique is gaining acceptance in the field. He acknowledges some of the more experienced paramedics are more comfortable with single-person intubation, but Eaton is glad another option has evolved.

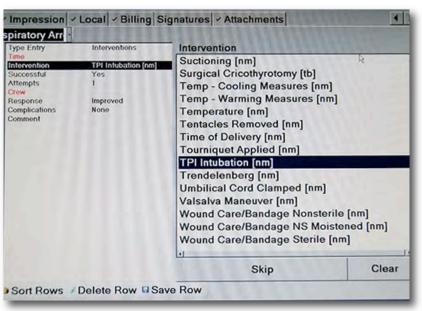
"It really goes well with how we have to adapt and what we have to overcome," Eaton said. "It's always good to have another tool in the toolbox."

Since last November,
Cockman said that TPI
has spread into other
departments, including
St. John's County,
Panama City and Monroe
County Fire Rescue.
Lerian is assisting SICFR's

Training Section with teaching the procedure to all members of that department. TPI has even gone abroad. Just recently, James McDaniel, a former JFRD member who resigned to work overseas for a major oil company in an EMS/paramedic role, used the technique on three different occasions with an emergency room doctor, Cockman said.

TPI is also getting noticed by a research and EMS teaching powerhouse. In November, Cockman and Woods visited the University of Miami's Gordon Center for Research in Medical Education to review the latest developments in airway class curriculum. JFRD has enjoyed a professional relationship with the university for several years, so Cockman and Woods also had an opportunity to demonstrate TPI to three researchers, including a medical doctor.

Then, in late March, a team of UM/Gordon Center instructors visited Jacksonville to train JFRD's instructors on Advanced Stroke Life Support as well as advanced airway techniques. Cockman and Lerian also demonstrated TPI to all of the visiting instructors. Lerian said the UM instructors were pleasantly surprised at the ease of the technique. That group of visitors included Al Brotons, an associate director at the Gordon Center and an active member of Monroe County Fire Rescue.



EMS Pro has a new feature which allows officers to record the use of two-person intubation. By using this option, paramedics can help build a database to measure TPI's effectiveness.

Cockman and Woods to track the success rate of TPI in the field and to draw comparisons to single-person intubation as part of the technique's validation process. The most valid data to collect would be the incidence of successful two-person intubation on the first attempt. Capt. Stephen Grant, JFRD's EMS Quality Improvement, Data & Privacy Officer, has already enhanced EMS Pro's

Brotons encouraged

reporting features to include the option to record the use of TPI on calls. That can build a reliable database which leads to valid research and more importantly, Brotons said, published research.

"In the academic world, great ideas must be proven through well designed research studies," said Brotons, who offered his future assistance to help Cockman and Lerian publish articles in mainstream medical journals about TPI. That could lead to the technique's integration into UM's curriculum which could dramatically extend the reach of TPI into the network of emergency medical services, nationally and internationally.

"They're creating a new procedure; that could change intubation on a broader scale," Brotons said.

Two 'Rooms' Two Results

Engine 30's Lt. **Arin Pace**, Eng. **Chris Philips** (not pictured) and Firefighter **Arley Baker** recently knocked down a fire as part of a side-by-side burn demonstration. Two 8x8-feet "rooms" were identical in terms of furnishings; however, the one on the left had a sprinkler system. A small fire was set in both rooms simultaneously. To simulate response time, Pace and Baker waited about 5 minutes after the fire began before suppressing the fire in the non-sprinkled room. That room was a total loss, but the sprinkler in the other room quickly activated after the fire started and completely extinguished the flames in less than a minute, saving the majority of the structure. Fire Prevention's Capt. **Bob Ratliff** coordinated the demonstration with a local fire safety company.







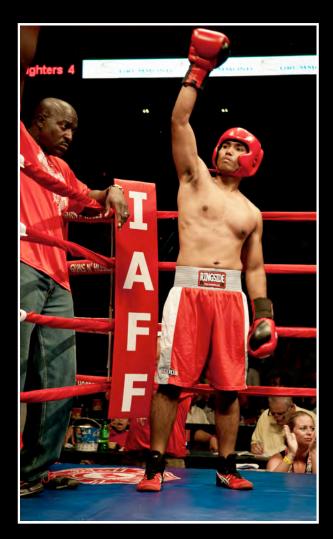
TROPHY TIME

Engine 22's Eng. Ike Davis leads the IAFF team to its eighth Guns 'n' Hoses victory. IAFF's team claimed its eighth Guns 'n' Hoses title last month, building on its all-time record over FOP's four victories since the event launched in 1999. Twice, the event has ended in a draw. This year's contest included 14 bouts, and as fight night was winding down, another draw looked probable.

Six members of JFRD entered the ring, and four left with a champion's belt: Firefighters **Kyle Callahan** (Engine 7),

Lamar Roberts (Engine 36), Jonathan Ortiz (Engine 27) and **Anthony Principe** (Engine 152). It was the second victory for Roberts and Principe; Callahan and Ortiz won in their debuts. After the 13th bout, the score was 7-6 IAFF. Two rounds into the final bout, the outcome was still uncertain. But IAFF's Tommy Cassaro had a burst of energy that propelled him and IAFF to victory.







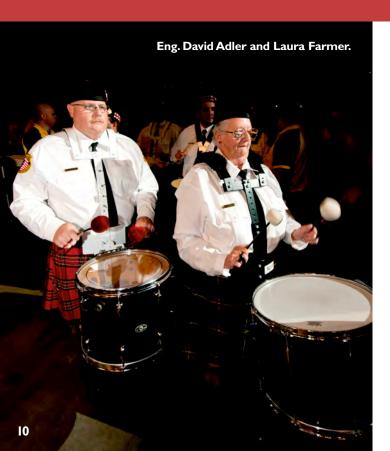
Engine 27's Jonathan Ortiz (photo left) and Engine 7's Kyle Callahan (above) won in their debuts.

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Pipes & Drums



Honor Guard Grows, Turns up the Volume

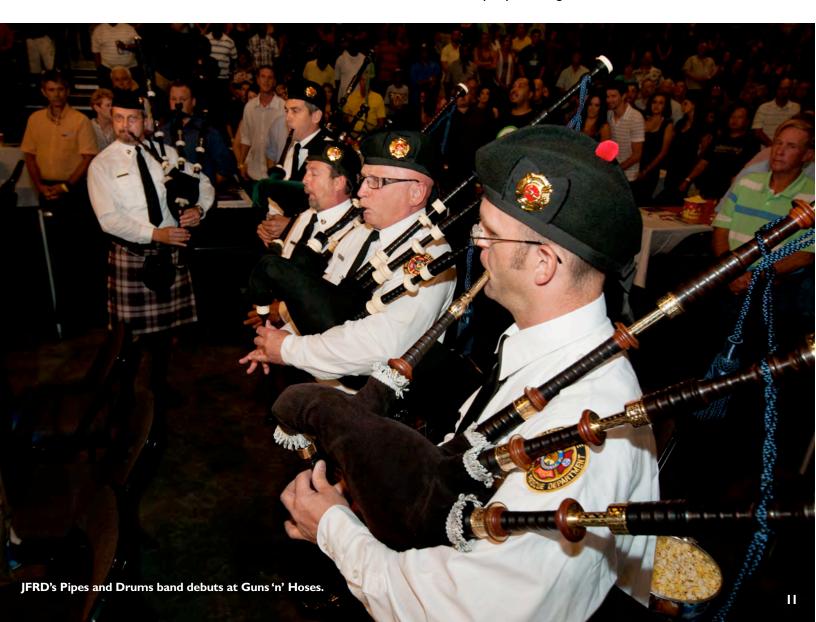
Honor Guard Administrator Chaplain Percy Golden and Commander Capt. Ken Middleton recruit new members.

If you arrived at this year's Guns 'n' Hoses early enough, then you witnessed, and certainly heard, how JFRD's Pipes and Drums Band packed a punch of its own. The reverence and tradition of the Honor Guard presenting colors was spot on, but its serenity quickly contrasted with the punctuation of Pipes and Drums, the latest addition to the Honor Guard. Rescue District Chief **Ed Cobb** no longer marches alone with his bagpipes. Add the drummers, and the band creates more than enough sound to fill the 15,000-seat space of Jacksonville Veterans Memorial Arena.

Guns 'n' Hoses was their debut, but the performance was the realization of an idea that had been in the works for some time. After traveling with JFRD's Honor Guard to numerous other memorial services to honor fallen firefighters, Cobb and other Honor Guard members would often notice other departments' pipes and drums bands, so the motivation to launch one locally began to grow. Cobb bought his own bagpipes, taught himself, and eventually began playing the pipes in public. Firefighter Jonathan McMullen also played pipes for a brief time. But repeated efforts to officially form an active pipes and drums band didn't really gel until last fall, when Cobb connected with the North Florida Emerald Society through a friend who works for Clay County Fire Rescue. Suddenly, IFRD Honor Guard members merged their musical desire with the Emerald Society's musical expertise, and together, with Director/Fire Chief Marty Senterfitt's support, they formed JFRD's Pipes and Drums Band.

"With the five experienced pipers we have in the group, we probably have 100 years of experience between us," said Pipe Major Bill Wiggins, an Emerald Society founder and a bagpiper since the mid-1990s. That experience is being shared with about five JFRD members who are interested in learning the instrument and ultimately performing in public. Meanwhile, the experienced drummers are also refining the skills of JFRD's drummers. Each musician from the Emerald Society is a registered member with the City of Jacksonville's JaxCares volunteer program. That status allows them to volunteer in the band and partner with JFRD members in representing the centuries-old tradition of pipes and drums.

"The band made a tremendous impression at Guns 'n' Hoses, but that's just the start," said Honor Guard Administrator Chaplain **Percy Golden**. "We have dedicated people who are committed to excellence, we have requests to appear, and we have more people taking interest in the Honor Guard."



CALL VOLUMES April 2012

RESCUE	R54192	E17	E48	BR3218
R5353	R55188	E27	E56	BR3113
R31340	R23186	E150	E46	BR5013
R4337	R59185	E5	AIR5	MARINE UNITS
RI336	R70 (peak time)160	E42	HAZ2139	MI31
R2327	R49137	E2	E40 3 I	M317
R22321	R85 (peak time)125	E34 214	HR431	FIRE PREVENTION
R17315	R80 (peak time) 17	E7	E45	Plans Reviewed .313
R30315	R82 (peak time)106	E59 196	LADDERS	Fire Investigations 25
R2I311	R84 (peak time)105	E4 188	L28	FIELD CHIEFS
R19306	R81 (peak time)84	E135 178	L30 185	F3 144
R28292	ENGINES	E13 173	L31 174	F6
R7292	E22	E154 172	TL21162	F4
R20287	E31	E55 169	L10 152	F7
R24282	E28	E58 166	L44 139	R104
R36281	E19	E26 164	LI115	F9
R51265	EI314	E37 162	L4	R10372
R15258	E51	E12143	L34 109	F5
R32257	EI0 310	E57 139	TL9107	R10567
R34252	E30	E29 134	L18 100	F2
R25249	E152	EI4	L26	FI
R52248	E36	E41	TANKERS (Top 5)	F8 5 I
R13239	E32	E33	T2893	
R50220	E25	E23 108	T5282	APRIL TOTALS
R27216	E9	EII	T3I57	EMS 8,148
R35215	E44	E49	T3339	FIRE1,424
R42211	E20	E16	T4238	NON EMR294
R7I208	E21	E53 64	BRUSH TRUCKS (Top 5)	Total: 9,866
R58206	E24	E143 59	BR4274	,
R57194	E18 246	HAZ755	BR4353	

CALL VOLUMES March 2012

RESCUE	R57215	E24	AIR5	BR3235
R22364	R55210	E34	HAZ2158	BR3130
R30363	R58202	E2	E46	BR3514
R31355	R70 (peak time)187	E27	E48	MARINE UNITS
RI350	R59174	E5	E56	MI18
RI7349	R80 (peak time)152	E17	HR428	M314
R5345	R49138	E7	E40	FIRE PREVENTION
R4337	R82 (peak time)95	E4	E45	Plans Reviewed .340
R19336	R81 (peak time) 85	E26	LADDERS	Fire Investigations 31
R2333	R84 (peak time) 53	E13	L28	FIELD CHIEFS
R21320	R85 (peak time)53	E135 199	TL21166	F3
R28316	ENGINES	E154 193	L30 163	F6
R20315	E28	E150 187	L31	F4
R7315	E31	E59 182	L44 160	F9 90
R51301	E22	E58 170	L10	R10378
R36299	E19	E14 158	L4	R104
R24281	E30	E12 155	L18	F7
R32275	E51	E55 153	LI 108	R10573
R34272	EI318	E57 152	TL998	FI
R15269	E10	E33 148	L34	F5
R13268	E18	E37 146	L26	F2
R25262	E152	E41 127	TANKERS (Top 5)	F8
R52256	E44	E29	T5280	MARCH TOTALS
R50249	E32	EII113	T2871	EMS 8,650
R27248	E25	E23 109	T4264	FIRE1,449
R42239	E20	E49	T3157	NON EMR287
R35232	E21	E143 90	T5446	Total: 10,386
R54232	E36	E16	BRUSH TRUCKS (Top 5)	
R71228	E9	E53	BR4288	
R23223	E42	HAZ769	BR4369	